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M.B.A. DEGREE EXAMINATION, 2012

(E-BUSINESS)

(SECOND YEAR)

(PAPER - XIV)

260. ENTERPRISE RESOURCE PLANNING

December] [Time : 3 Hours

Maximum : 75 Marks

PART – A (5 × 3 = 15)

Answer any FIVE questions.

ALL questions carry EQUAL marks.

1. What are the Principles of Business Engineering?

2. Name any five guidelines for ERP implementation.

3. Define Business Engineering.

Turn Over

4. Mention the application of Baan.
5. What is the significance of Business Engineering?
6. What do you mean by Delivery Speed?
7. List out the SAP applications in Finance.
8. Mention the benefits of ERP.

PART – B (3 × 15 = 45)

Answer any THREE questions.

ALL questions carry EQUAL marks.

9. What do you understand by Integrated Functionality in enterprise and cross Enterprise Functionality? How is each one of them achieved?
10. Explain linkage between BRP, IT & ERP.
11. Carrying out a study of EPC as adopted by SAP and show how it complements the Generic Modeling Technique.
12. Rank the various ERP packages in the order of their market share. Give your reason whether ERP domain is shrinking or expanding.

13. Narrate on Systems Control Interfaces.

SECTION – C (1 × 15 = 15)

(Compulsory)

14. What are the steps involved in an ERP implementation? Is ERP implementation same as ERP package implementation? Give reasons for your answer.